

LabelGate

We want to provide most up-to-date product safety information in local language for our customers. We are convinced that mobile applications drive the digitalization and implemented the LabelGate. The LabelGate provides digital access to the up-to-date, country-language specific product safety and handling information to our customers by means of the industry standard of 2D barcode on our product label. This 2D barcode is the gate to the regulatory data of our company. The target is to increase safe product handling, as well as compliance and efficiency for our customers, e.g. by enabling automated warehousing, automated batch control, anti-counterfeiting protection and access to real time product safety and handling information in local languages. To complement the 2D barcode technology, a Product Safety App will be available beginning of 2018.

